



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

BECOME A FRIEND TODAY!

FRIENDS OF THE Y PROGRAM
2019 Annual Campaign
DANVILLE FAMILY YMCA



FOR A BETTER US:

Here at the Y, no one is ever turned away due to financial reasons. We offer scholarships for membership and programming to provide financial assistance to those who need the help. The Annual Campaign allows us to support the scholarship program. Approximately 1,500 kids are impacted every year here at our YMCA and an average of 800 people come to our facility each day.

Your donation may be the reason a child is able to have a safe place to come to with our After School program, learns to swim in our pool with Swim Lessons, or gains valuable teamwork skills in one of our many sports programs. Every dollar raised goes directly back into our community through the scholarship program here at the Y. This year we hope to be able to increase our impact through our Annual Campaign goal of \$60,000. We hope you join us in supporting our cause; Together, we can create a better us!

2018 COMMUNITY IMPACT DANVILLE FAMILY YMCA



\$136,840

IN SCHOLARSHIPS & DISCOUNTED PROGRAMS PROVIDED TO OUR COMMUNITY IN 2018



14,406

MEMBERS OF OUR COMMUNITY AND VISITORS WERE SERVED THROUGH OUR PROGRAMS IN 2018



35

KIDS ON AVERAGE PER WEEK WERE PROVIDED A SAFE ENVIRONMENT IN AFTERSCHOOL AND SUMMER CAMP IN 2018



324

DONORS SUPPORTED OUR PROGRAMS, EVENTS, AND ANNUAL CAMPAIGN IN 2018



1,753

ACTIVE OLDER ADULTS PARTICIPATED IN HEALTH & WELLNESS ACTIVITIES IN 2018



1,070

LESSONS WERE TAUGHT THROUGH OUR SWIM LESSONS PROGRAM IN 2018



22

KIDS ON AVERAGE PER WEEK WERE GIVEN SAFE & FUN ACTIVITIES IN CHILD WATCH IN 2018



275

EAGER YOUTH PARTICIPANTS WERE ACTIVE IN SPORTS PROGRAMS DURING 2018

GIVE TODAY

We have an extraordinary opportunity to ensure a brighter future for Danville, but we must take action today, and only your support will make it possible.

When you give to the Danville Family YMCA, your gift will help young people achieve their potential, empower people of all ages to lead healthier lives, and strengthen the bonds of community in Danville.

Together, we'll take on many of the greatest challenges facing our young people, our health and our community.

Now, when you think of your YMCA, you'll know it's more than just a gym.....it's a cause. A cause, that, with your generous support, will continue to strengthen the community in which you live.

PLATINUM SPONSOR

\$5,000 (\$417 per month)

- 2 Adult Annual Memberships (**\$840 Value**)
- Invitation to Major Gifts Social
- Recognition on Annual Campaign Donor Wall
- TV screen in lobby (logo and message) or 3 commercials daily on lobby TV (**\$1,000 Value**)
 - 1050 commercials - 30 second commercial
 - Only available in Platinum Sponsor
- Banner in the gymnasium (\$1,000 value)
- Logos on back of 2020 Sports Jerseys including Basketball & Micro Soccer
 - About 300 Jerseys ordered annually
- Sponsorship of all YMCA events (logo on all print and online material)
 - Healthy Kids Day/Kid's Triathlon (\$1,200 value)
 - Louie Fields Family Fun Run/Pancake Breakfast (\$500 value)
 - Member Fitness Challenge (\$150 value)
- Logo on the "Friends of Y Page" on our YMCA website (\$300 value)
- Logo on the Y Program Guide as Friend of the Y (\$1,000 value)
 - **8,000 copies printed annually**
- Friends of the Y sign to display at work
- Overall value \$8,790



GOLD SPONSOR

\$4,000 (\$334 per month)

- Banner in the gymnasium (\$1,000 value)
- Invitation to Major Gifts Social
- Recognition on Annual Campaign Donor Wall
- Sponsorship of all YMCA events (logo on all print and online material)
- Healthy Kids Day/Kid's Triathlon (\$1,200 value)
- Louie Fields Family Fun Run/Pancake Breakfast (\$500 value)
- Member Fitness Challenge (\$150 value)
- Logo on the "Friends of Y Page" of website (\$300 value)
- Logo on the Y Program Guide as Friend of the Y (\$1,000 value)
 - 8,000 copies printed annually
- Friends of the Y sign to display at work
- Overall value \$5,150



SILVER SPONSOR

\$2,500 (\$208 per month)

- Banner in the gymnasium (\$1,000 value)
- Invitation to Major Gifts Social
- Recognition on Annual Campaign Donor Wall
- Sponsorship of all YMCA events (logo on all print and online material)
- Healthy Kids Day (\$700 value)
- Member Fitness Challenge (\$150 value)
- Logo on the "Friends of Y Page" of website (\$300 value)
- Friends of the Y sign to display at work
- Overall value \$3,150



BRONZE SPONSOR

\$1,000

- Banner in the gymnasium (\$1,000 value)
- Invitation to Major Gifts Social
- Recognition on Annual Campaign Donor Wall

DANVILLE FAMILY YMCA

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